

FRUIT

水果

Overview

Yunnan stands as the gateway towards South and Southeast Asia. Endowed with vertical climate, Yunnan is in a good position to produce season-staggered fruit products. Products from Yunnan are of great quality. The fruit industry in Yunnan is developing rapidly. It is on its way to become an important fruit production region in China.

Yunnan aims to make the fruit industry one of the best in the world. To promote fruit products from Yunnan in the international market, Yunnan will establish the China-ASEAN Fruit Trading Center, making it the largest fruit trading hub both in China and ASEAN countries. Yunnan will also work to build a smart big-data platform, establish an international standardized certifying system named “U Fresh Fruit” as well as the RFID quality-tracing system, so as to make the “U Fresh Fruit” a high-end brand from Yunnan.

综述

云南具有独特立体气候，是面向南亚、东南亚的开放门户，错季优势明显，出产的各类水果品质较高，水果产业呈现迎头猛进的发展态势，逐步成为中国重要的水果产区。

云南水果将被逐步打造成为世界一流品牌，围绕云南水果国际化，云南还将建立中国东盟水果交易中心，成为国内及面向东盟最大的水果贸易枢纽；并构建云南水果智慧大数据平台，制定高标准、国际化的云南“U鲜云果”标准化认证体系和 RFID 质量全程可追溯体系，树立云南“U鲜云果”高端品牌形象。

Industry Mix

1. Scale of Fruit Cultivation

The fruit cultivation area and production has been expanding both in China and in the world. China stands as the largest fruit-producing country, with the fruit-growing area accounting for 20% of the world's total, and production accounting for 16% of the world. In 2016, fruit cultivation area in Yunnan totaled 7,734,000 mu, ranking the 10th in China. Production of fruits hit 7,591,000 tones, which was the 16th largest in China.

2. Proportion of Fruit-growing Areas

Currently, China's commodity fruits take up 46.7% of the total cultivation area, including citrus (16.4%), apple (15.1%), pear (7.3%), grape (5.2%) and banana (2.7%), etc. In Yunnan, commodity fruits account for 74.3% of the province's total, including banana (38.8%), grape (12.8%), citrus (8.9%), pear (7.6%) and apple (6.2%), etc. Efforts have also been made to increase the cultivation area of some special fruits, such as avocado, loquat, pomegranate, blueberry, and kiwi-fruit, etc.

3. Market Structure

Temperate fruits produced in Yunnan such as apple, peach, pear and persimmon have been exported to South Asian and Southeast Asian countries. The export volume in China totaled 34.49 billion yuan, in which 35.9% comes from Yunnan, the largest source of fruit export in China. Besides, over 70% of the tropical and subtropical fruits such as bananas, grapes, pomegranates, mangoes and bayberries have been sold to other parts of China.

Top 10 Fruit Products in Yunnan (2018)

No. 1: “Manyuanxian” apple by Zhaotong Green Health Fruit and Vegetable Trading Co., Ltd.

No. 2: “Fruit Pioneer” grape by Yuanmou Guoranhao Agricultural Science and Technology Co., Ltd.

No. 3: “Liguo” mango by Lijiang Huaping Gold Mango Ecological Development Co., Ltd.

No. 4: “Heyuan” pomegranate by Honghe Heyuan Agricultural Development Co., Ltd.

No. 5: “Chucheng” selected orange by Xinping Jintai Fruit Co., Ltd.

No. 6: “Qicai Yunmi” grape by Binchuan Overseas Chinese Manor Agricultural Science and Technology Development Co., Ltd.

No.7: “Yunaoda” Macadamia nut from Yunnan Yunaoda Macadamia Development Co., Ltd.

No. 8: “Wuliang Mountain” walnut from Nanjian Hongyun Walnut Processing & Sales Co., Ltd.

No. 9: “Jiawo” mountain blueberry by Qujing Jiawo Modern Agriculture Co., Ltd.

No. 10: “Yunhe” banana by Hekou Yunshan Agricultural Science and Technology Co., Ltd.

结构

1. 种植规模

全球和中国水果种植面积和产量逐渐上升，中国是世界水果第一生产大国，水果种植面积占世界20%，水果总产量占世界16%。云南省2016年水果种植面积773.4万亩，居全国第10位，产量759.1万吨，居全国第16位。

2. 种植结构

目前全国种植大宗水果以柑橘（16.4%）、苹果（15.1%）、梨（7.3%）、葡萄（5.2%）、香蕉（2.7%）为主占总种植面积的46.7%。云南水果种植以香蕉（38.8%）、葡萄（12.8%）、柑橘（8.9%）、梨（7.6%）、苹果（6.2%）等大宗水果为主占总种植面积的74.3%，兼顾发展牛油果、枇杷、石榴、蓝莓、猕猴桃等特色水果。

3. 市场结构

以苹果、桃、梨、甜柿等为主的温带水果出口南亚、东南亚的份额快速增长，全国出口额344.9亿元，云南占全国出口额的35.9%，居全国之首。香蕉、葡萄、石榴、芒果、杨梅等热带、亚热带水果省外销售比例达到70%以上。

云南省2018年“10大名果”

第一名：昭通绿健康果蔬商贸有限责任公司“满园鲜”牌苹果

第二名：元谋县果然好农业科技有限责任公司“果先锋”牌葡萄

第三名：丽江华坪金芒果生态开发有限责任公司“丽果”牌芒果

第四名：红河州和源农业开发有限责任公司“和源”牌石榴

第五名：新平金泰果品有限责任公司“褚橙”牌褚橙珍品果

第六名：宾川县华侨庄园农业科技开发有限责任公司“七彩云秘”牌阳光玫瑰葡萄

第七名：云南云澳达坚果开发有限责任公司“云澳达”牌澳洲坚果

第八名：南涧县红云核桃加工销售有限责任公司“无量山跳菜核桃”牌核桃果

第九名：曲靖佳沃现代农业有限责任公司“佳沃”牌云南山地蓝莓

第十名：河口云山农业科技有限责任公司“云河”牌香蕉

