



Food Asia

International Trade Fair

www.foodasia.net

22-24 November 2019

Karachi Expo centre, Pakistan

Owner & Organizer



Ministry of
Food & Agriculture



Ministry of Livestock
& Dairy Development



Pakistan Agricultural
Research Council



Trade Development
Authority of Pakistan



Board of Investment



Ministry of Industries
Govt. of Sindh



The Federation of
Pakistan Chambers of
Commerce and Industry

Supported by

A Glimpse at the Global Food Industry

US Dollars
2.1 Trillion
Yearly Market
Worth

US Dollars
667 Billion
Global Food
Spending

1.83 Billion
Muslim
Population

About Food Asia 2019

Food Asia - An essential exhibition for the Food Industry - Trade buyers from major food & beverage sectors in the world render Food Asia 2019 an essential trade exhibition. You get an opportunity to meet thousands of Foods and Beverages' executives from Dubai, Saudi Arabia, Qatar, Oman, Turkey, Kuwait, Singapore, Indonesia, Malaysia, Morocco, Bahrain, Thailand, Egypt, Iran, Bangladesh, India, France, U.K., U.S.A. and other OIC member countries over a span of just 3 days as they get together at this most conducive business platform for their sourcing needs.

Consumption of Halal products has been increasing constantly (+16% of the GDP) during the last few years, and the trend shows an upward tendency, awakening the interest of European companies for the growing markets in the Muslim World. The Halal food market has exploded in the past decade and is now worth an estimated \$ 667 billion annually. That's about 16% of the entire global food industry.



Why Visit?

Reflecting the Pakistan's strategic position as an international centre for halal food trading, Halal World Food showcases the full spectrum of halal products – including vegan and vegetarian food, meat and poultry, canned goods, energy drinks, gourmet and much more.

The most used show feature in 2018: 63.9% of visitors benefited from the Halal Food Asia Exhibition.

- Easily locate and appraise the halal products that are most relevant to your needs.
- Acquire granular insight into investment opportunities entering the Halal sector throughout the world.
- Meet with halal food policy-shapers to discuss certification and quality assurance in this highly profitable and fast-growing sub-sector.

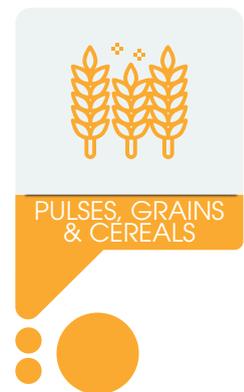
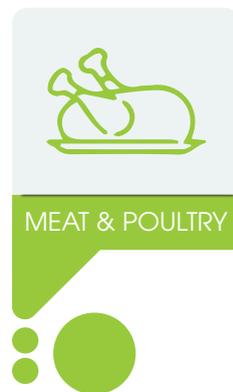
Why Exhibit?

Increase your margins by connecting with competitive suppliers of Halal Food World, as well as international household name brands. Spanning more than 1,000,000 square feet of F&B products and showcases, Halal food welcomes over 28,000 attendees from 23 countries.

The fully booked-out event will once again welcome more than 500 exhibitors - and over 20 country pavilions - showcasing products across primary market sectors.

International ministers, government officials, mega brands, new-to-show exhibitors and industry professionals have universally hailed Food Asia as a truly unique platform linking every aspect of the global food supply chain.

Explore the latest products available in the market across primary show sectors:



Exhibitors' Profile

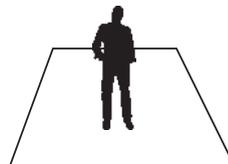
- Additives
- Bean Products
- Beverages
- Biscuits
- Canned Food
- Chocolate & Dairy Products
- Confectionery
- Dried Foods
- Edible Vegetable oil
- Emulsifiers and Ingredients
- Food Chemicals
- Fresh Products
- Frozen Products
- Halal Certified Organic Products
- Health Supplement & Multivitamins
- Herbal Products
- Meat-Beef, Mutton & Camel
- Meat-Poultry, Ostrich & Other Birds
- Pastries, Cakes & Bakery Products
- Preserved Fruits & Vegetables
- Processed Products
- Raw Food Materials
- Ready-made meal
- Savory Products
- Seafood Products
- Snacks & Candies

Visitors' Profile

- Airlines
- Cash & Carry Stores
- Convenience Stores
- Cruise Liners
- Distributors of Foods & Drinks
- Grocery Stores
- Halal Certification Companies
- Hotels
- Hypermarkets
- Importers of Halal Foods & Drinks
- Institutional Caterers
- Investors
- Manufacturers of Foods & Drinks
- Mass Retailers
- Resorts & Country Clubs
- Restaurants, Clubs & Cafes
- Supermarkets
- Suppliers
- Traditional Stores
- Wholesalers



Shell Scheme Stalls
 Min 9 sqm (3mx3m) space US\$300 per sqm. Includes:
 One Octonorm shell, One information counter,
 two chairs, 3 spotlights 100 watts (each),
 company's name on fascia, carpeting,
 1 power socket -single phase 20 volts (50Hz), 5 amp.



Bare Space inside Halls
 Min 18 sqm (6mx3m) space US\$250 per sqm.
 Includes: Space plus 1 power socket, single-phase 220
 volts (50 Hz) 5amp only. Exhibitors are required to
 build their own stands through the official stand
 contractors or their own contractors.

****13% VAT is applicable on all booth rates**

Owner & Organizer



Ecommerce Gateway Pakistan (Pvt) Ltd.

Pakistan's Biggest & Largest Trade Fair Owners & Organizers

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